The Clock

**THE CLOCK** is the meeting point on the Aalto BIZ campus. It is a big info wall and physical meeting spot near the main entrance. It combines all the crucial info you might need when entering the campus. This info includes for example: upcoming open seminars, a market data feed, weather, latest relevant news and public transport times. The data shown on the board is automated and thus always up-to-date. The Clock eases spontaneous attendance to lectures and events by informing about them on-site, on-time.
Sleep´n´Play

SLEEP’N’PLAY combines two of the most crucial elements relating to wellbeing at work: rest and active breaks. It unites the students, faculty and staff of Aalto BIZ in a new, playful way. It composes of two separate areas, Sleep-room and Play-room. Sleep-room is a silent area consisting of private sleeping-eggs for mindfulness, day-napping or focused thinking which have audio and visual enhancement. Play-room again, is a room full of interaction and physical play. It has different kinds of team activities, scoreboard, and as a speciality, a ball pit consisting of balls which represent each of the classes taught in Aalto and the color of the ball exemplifying each of the different schools of Aalto. Ultimately Sleep’n’Play enhances efficiency at work, playful co-creation and connectivity at Aalto BIZ campus.
BIZ Campus Shed

THE CAMPUS SHED is a service point on the BIZ campus where you can borrow services and products for your daily needs with your HSL travel card. The selection of products might include: noise cancelling headphones, VR glasses, phone chargers, book binding etc. It also works as a time bank, so when borrowing e.g. VR glasses, you can get guidance about how to use VR in projects. It is aimed at all Aalto students, faculty and staff on the BIZ campus and there is also a digital reservation system for its services and products. The campus shed creates a sense of community and provides a sustainable and affordable option for students to use and share knowledge, expertise and products.
Ceremony Concepts

CONCEPTUALIZING the existing traditional ceremonies - “beautifully formal”. Ceremony concepts aims to make the ceremonies: graduation, alumni homecoming and promotions, highly visualized. Events’ promotional materials will be designed in collaboration with the School of Arts and there will be live broadcasting of the events. This will increase the value and dignity of the ceremonies and make them more attractive to a wider audience. The desired end goal is to increase the value of different ceremonies that the school hosts and to get the students excited about their own future graduation & ceremonies: “This is what I could become”.
SUMMER LOUNGE is a cozy space in the Aalto BIZ building that brings a hint of summer to the campus all-year-round. It is a relaxed meeting place with quiet corners for concentration. It has a UV lighting wall, natural plants, green walls, fresh air and natural sounds that help people to relax and reload (especially during the winter season). The plants and green walls are taken care of by students and they all tell a story e.g. plated by the Dean etc.). The Summer lounge enhances creativity and wellbeing with a stress-free environment, and it fosters creativity and enhances productivity.
**BIZ Kitchen Works**

**BIZ KITCHEN WORKS** is a communal kitchen and the heart of the BIZ campus. It is a gathering place for students, professors and faculty and encourages informal encounters, the sharing of knowledge and, of course, preparation and consumption of food! It also has the best coffee machine on the BIZ campus, a natural people magnet. It has a kitchen with a big dining table where small events can easily be hosted, such as common breakfasts, dinners and restaurant days. Outside lunch hours the space can be used as a working café. Infographics and pictures create collective rules and a sense of responsibility for cleaning. Coffee mug rental works with an HSL travel card. BIZ Kitchen works brings people together and embraces diversity and and different disciplines through one irresistible common interest, food.
Old is Gold – heritage

OLD IS GOLD is part of the mission to highlight the heritage and long history of the School of Business and communicate The BIZ spirit all around the new building. Old is Gold tells the history of the BIZ school through pictures, stories, names, memories etc. It showcases these elements around the new campus and creates a sense of value and dignity for the building.

What would you bring to the new campus from the history of the Biz school?
TEAM ROOMS are modifiable team working rooms for new collaborative work. The walls of the rooms are an extension of the human memory. They provide a canvas to ideate, put up your notes, show work already done, sketch or schedule. This open or closed space helps teams to work more effectively, creatively and better together. Team rooms are meant for students, researchers, staff, home office workers or visiting researchers and can be reserved online. Different reservations are available, for example, some rooms can be reserved for one month for a specific project and others only for a few hours a day.
OPEN LIVING ROOMS are scattered around the building and gather people around for a chill, chat, coffee or working. They are meant for all different user groups and form a spot where new old friends meet and new encounters happen.
Donors’ Monument

THE DONORS’ MONUMENT is a new service to alumni and other stakeholders. It offers the opportunity to contribute to Aalto BIZ by donating, while leaving a trace on campus. Donors’ names, pictures or signatures will be written on a unique mosaic, which will also include a digital message. When these mosaic pieces are attached together, they will organically become an art monument. This creates engagement through a feeling of ownership as the donor’s legacy will live on at the campus forever.
The Best Wine Bar in Otaniemi

**AS THE NAME STATES**, the best wine bar in Otaniemi will lure people from Otaniemi to the BIZ campus to chill out with a glass of one the best wines, selected by the BIZ school’s wine experts. It will bring a hint of European wine culture to Otaniemi and will be the place where students, professors and staff meet up after lectures. With its central location and appealing and cosy interior it will lure people to the BIZ campus, where it is located. It is open for all and aims to create a much needed buzz and the opportunity for encounters. Its services and menu include: exclusive tasting hours, a selection of Aalto’s and Aalto BIZ’s own wine, a kitchen with finger food and the best Finnish wines. The wine bar will work in collaboration with special industry partners.
Encountering pop-ups

ENCOUNTERING POP-UPS is an area for companies, students and other stakeholders to showcase their work in the lobby of the BIZ campus. It has 1-hour slots for pop-up shows/showcases and the space itself is designed for easy pop-up use and the presentation of projects. Encountering pop-ups creates a new means for companies to be present in the campus and for different kinds of pop-up activity. It increases encounters and the sharing of information, and creates a buzz on the entry floor of the campus.